

The Halo Canada Project

First Metropolitan United Church - Victoria, BC.

Halo Study • Socio-Economic Impact • Critical Info



LOCAL HALO

\$15,829,248^a

NATIONAL HALO

\$19,049,582

SECONDARY HALO

\$20,209,701

SPENDING INDEX

\$1 TO \$18.46

(Halo Canada Median - \$3.23)

LOCAL PER CAPITA

\$99,555 per worshipper

(Halo Canada Median (\$8,893))

COMMUNITY

VOLUNTEER HOURS

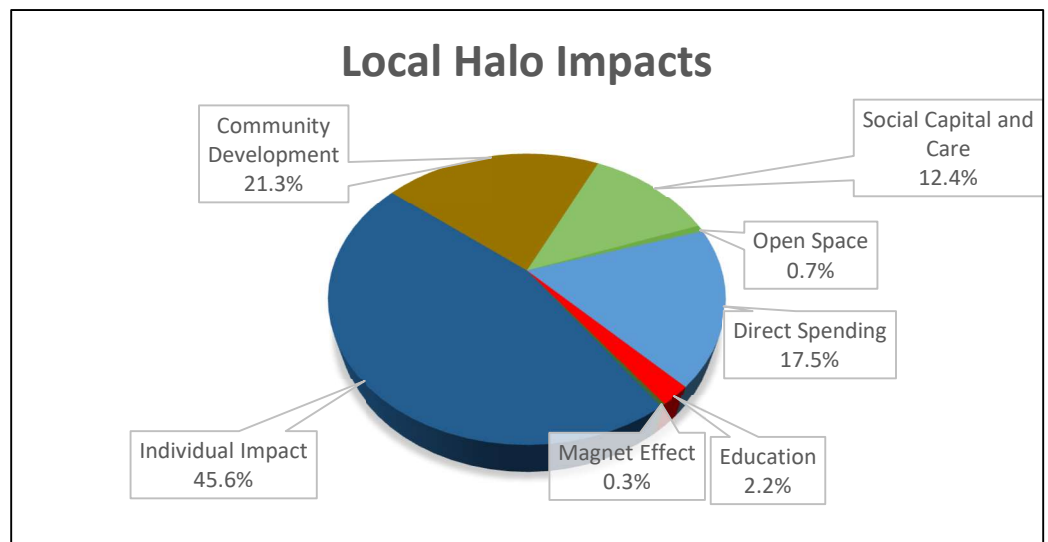
49,385

COMMUNITY

VOLUNTEER VALUE

\$1,333,395

Halo Studies seek to assess the socio-economic value of faith communities. Essentially the studies ask: “if a local congregation ceased to exist, what would it cost the municipality to replace the programs and services provided by that organization to the wider community?”



First Metropolitan Halo Value	LOCAL HALO	HALO PERCENTAGE	35 UCC Churches	39 Non-UCC Congregations	Halo Canada Project
Open Space	\$118,619	0.7%	4.0%	0.4%	1.4%
Direct Spending	\$2,768,056	17.5%	20.2%	29.2%	26.7%
Education	\$345,275	2.2%	16.8%	5.3%	9.1%
Magnet Effect	\$51,695	0.3%	4.7%	7.0%	6.4%
Individual Impact	\$7,222,545	45.6%	28.5%	30.6%	29.7%
Community Development	\$3,367,557	21.3%	5.0%	0.8%	1.9%
Social Capital and Care	\$1,955,502	12.4%	20.8%	26.8%	24.7%
TOTAL (Average)	\$15,829,248	\$15,829,248	\$1,745,672	\$3,221,039	\$2,610,690
TOTAL (Median)	\$15,829,248	\$15,829,248	\$1,470,235	\$1,470,235	\$1,840,991
Per Capita	\$99,555	\$99,555	\$14,569	\$6,681	\$8,893
Spending Index	\$18.46	\$18.46	\$4.06	\$2.24	\$3.23

^a The Halo Values expressed here includes more than \$13 million from Victoria ICA. See full report for details

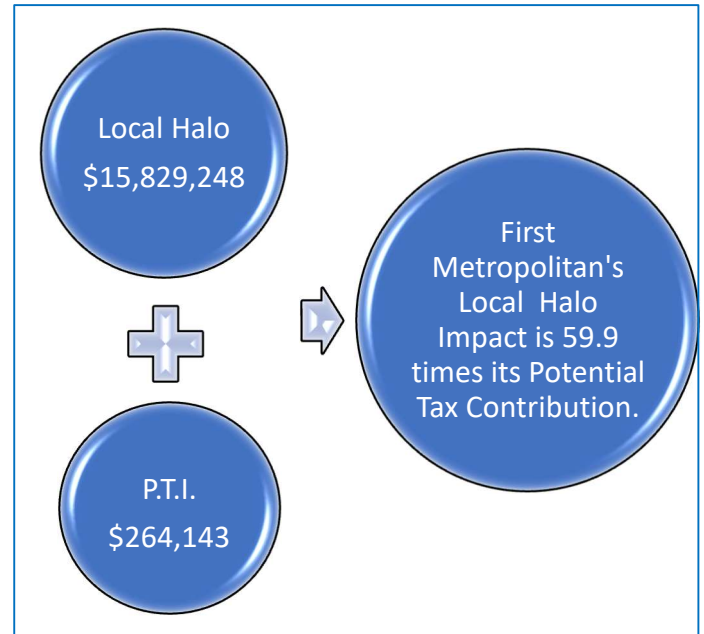
The Halo Canada Project

First Metropolitan United Church - Victoria, BC.

Halo Study • Socio-Economic Impact • Critical Info

POTENTIAL TAX BENEFIT:

POTENTIAL TAX BENEFIT	Sub-Total	Total
Property Value	\$7,398,000	
Tax Rate	<u>1.382380%</u>	-
TOTAL TAX	\$102,268	\$102,268
SALES TAX REBATE	\$6,679	\$6,679
No. of Donors	300	
Value	\$387,706	
Avg. Donation	\$1,292	
Avg. Credit	<u>\$517</u>	-
TOTAL CREDITS	\$155,196	<u>\$155,196</u>
POTENTIAL TAX BENEFIT		\$264,143
LOCAL HALO		\$15,829,248
LOCAL ADJUSTED HALO		\$15,565,105



DEFINITION OF TERMS:

1. **LOCAL HALO INDEX:** the socio-economic impact of a ministry organization on its immediate community. The value expressed here incorporates a contribution of more than \$13 million by Victoria ICA. Please see full report for details.
2. **NATIONAL HALO INDEX:** the socio-economic impact of a ministry organization on Canadian Society.
3. **SECONDARY HALO VALUE:** the socio-economic impact of a ministry organization that includes the volunteer and donor activity of its members outside of their congregational involvement.
4. **SPENDING INDEX:** refers to the ratio of organizational spending relative to its socio-economic impact.
5. **POTENTIAL TAX INDEX:** describes the socio-economic benefit congregations provide relative to the economic benefit society would receive if congregations did not have charitable tax status.
6. **ADJUSTED HALO INDEX:** the socio-economic impact of a congregation minus the benefits society would receive if the congregation did not have charitable tax status.
7. **OPEN SPACE:** refers to socio-economic value of space outside the ministry site.
8. **DIRECT SPENDING:** refers to the annual expenditures of the ministry.
9. **EDUCATION:** refers to the socio-economic impact of educational and childcare programs for children.
10. **INDIVIDUAL IMPACT:** refers to the direct socio-economic impact a ministry organization may have in the lives of individuals and families in the surrounding community.
11. **COMMUNITY DEVELOPMENT:** refers to the socio-economic impact a ministry organization may provide through employment training, housing partnerships, lending programs and development of small business.
12. **SOCIAL CAPITAL AND CARE:** refers to the socio-economic impact a ministry organization may provide through the use of space for partnered community programs and the volunteer hours it contributes.